



HOME TEXTILE 2024

INTERNATIONAL EXHIBITION AND SALON

MARCH 27–29
SEPTEMBER 2–4

MOSCOW, EXPOCENTRE



Organizer: GK Mayer

Tel: +7 (495) 363-50-32/33, info@hhexpo.ru

www.hhexpo.ru/textile



EXHIBITION AND SALON
HOME TEXTILE

KEY SECTIONS:

- Bed linen
- Bed covers, plaids, quilts, pillows
- Textile for bathroom: towels, bath robes
- Textile for kitchen: towels, pot holders, aprons
- Tablecloths, napkins
- Decorative pillows, pillow covers
- Home clothes, footwear
- Curtains, portieres
- Carpets and floor coverings

INTEREST OF PROFESSIONAL VISITORS TO THE SECTOR OF TEXTILES



Exhibition-salon will be held at the same time with the International HouseHold Expo spring 2024



HOUSEHOLD EXPO



◆ OPPORTUNITIES

- contacts with buyers, who look for new suppliers at the exhibition
- new suppliers and distributors of your products
- expansion of sales geography on the whole territory of Russia
- contracts with the leading Russian retailers

◆ BENEFITS OF PARTICIPATION

- high quality of visitor audience
- direct contacts with buyers
- program of participation support: special mailings of catalog of products and (or) other information about products, company and offers for interested distributors, as well as organization of meetings with potential partners on the territory of the exhibition

◆ BUSINESS PROGRAM IN THE FRAMEWORK OF THE EXHIBITION-SALON:

◆ HOME TREND

- analytic information
- trends of the 2023/2024 season
- educational workshops
- 'buyer- supplier' negotiations



◆ Buyers of **85** regions of Russia and more than **50** countries of Europe and world visit the exhibition

◆ **VISITOR PROFILE:**

owners and general directors of home textile stores, top managers and sale directors of the leading retailers, individual entrepreneurs, private label managers, HoReCa representatives, furniture salons and shops

◆ **Permanent visitors of the exhibition are buyers of the leading marketplaces, internet shops and federal and regional retail chains, industry stores:**

Yandex.Market (Beru), Wildberries, OZON, SDEK Market, Leroy Merlin, DNS, Pochta Rossii, SberMarket, Lamoda, Tmall, Leroy Merlin, Kenguru, OBI, Metro, Tvoe dom, Vimos, Familia, FIX Price, HOFF, IKEA, Westwing Russia, Williams et Oliver, Askona, Eurodom, Posudov, Spetstorg, Stokmann, Stolplit, OGO-GO OBSTANOVCHKA, Perviy mebelniy, Perviy gipermarket mebeli, Kirgu, Alwero, Arya home, Cleanelly, Sonberry, TAC, Togas, BelPostel, Neprospi, Osnova snow, Perina Peroni, Postelka, Son i Ya and many others

CONTACTS:

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